



Station Buy Detail Indianapolis, TV

Est ID: 11601

Client: Gregg for Governor 2012**Flight Dates:** Monday, August 20, 2012 to Sunday, August 26, 2012**WXIN-TV**

Program Name	DP	Days Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Aug 20	Aug 21	Aug 22	Aug 23	Aug 24	Aug 25	Aug 26	
WXIN 5a News 5:00 AM - 6:00 AM	EM	M-F 30	\$350.00 \$700.00		1			1			2
WXIN 6a News 6:00 AM - 7:00 AM	EM	M-F 30	\$500.00 \$1,000.00	1			1				2
WXIN 7a News 7:00 AM - 9:00 AM	EM	M-F 30	\$525.00 \$1,575.00		1	1		1			3
Judge Joe Brown 3:00 PM - 4:00 PM	EF	M-F 30	\$175.00 \$350.00	1		1					2
WXIN 4p News 4:00 PM - 5:00 PM	EN	M-F 30	\$250.00 \$1,000.00	1	1		1	1			4
WXIN 5p News 5:00 PM - 6:00 PM	EN	M-F 30	\$300.00 \$1,200.00		1	1	1	1			4
Sunday 10p News 10:00 PM - 10:35 PM	LN	Su 30	\$750.00 \$750.00							1	1
WXIN 10p News 10:00 PM - 11:00 PM	LN	M-F 30	\$1,000.00 \$5,000.00	1	1	1	1	1			5
Saturday 10p News 10:00 PM - 10:35 PM	LN	Sa 30	\$600.00 \$600.00						1		1
Station Totals			\$12,175.00	4	5	4	4	5	1	1	24
Station Net			\$10,348.75								

WXIN-TV

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Page 1 of 1